

Obtaining your Authorize.net Seal

Authorize.Net Verified Merchant Seal™

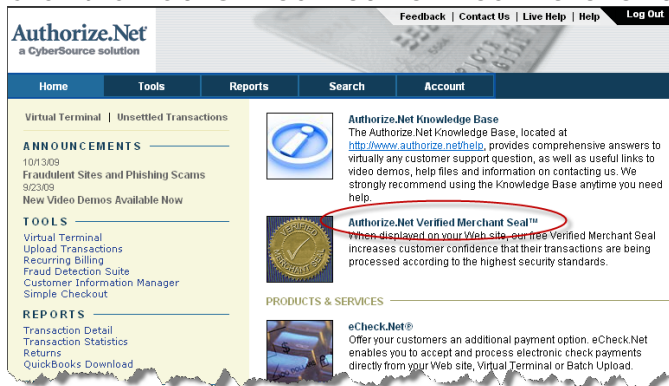
When displayed on your Web site, the free Authorize.net Verified Merchant Seal increases customer confidence that their transactions are being processed according to the highest security standards. It is one of the quickest and easiest ways to create customer confidence and potentially increase sales!

The benefits of displaying the Authorize.Net Verified Merchant Seal are clear:

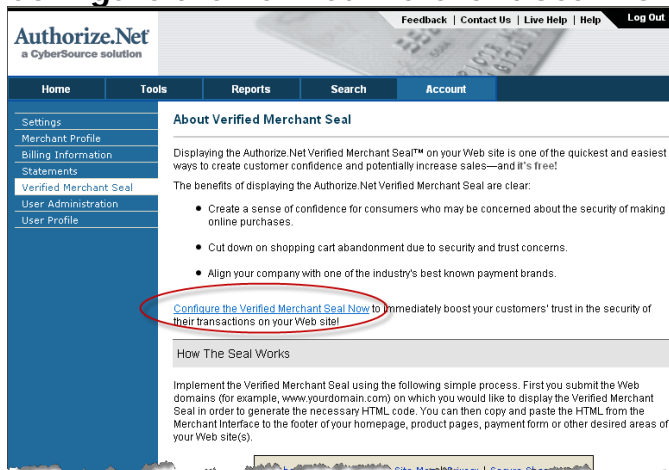
- Create a sense of confidence for consumers who may be concerned about the security of making online purchases.
- Cut down on shopping cart abandonment due to security and trust concerns.
- Align your company with one of the industry's best-known payment brands.

Please complete the following so we may ensure the placement of the seal on your Web Shop Manger (WSM) ecommerce site.

1. Log into your Authorize.net merchant account, <https://account.authorize.net>
2. Click the **Authorized.net Verified Merchant Seal** link



3. You will see a page with some brief instructions. On this page click the **Configure the Verified Merchant Seal Now.**



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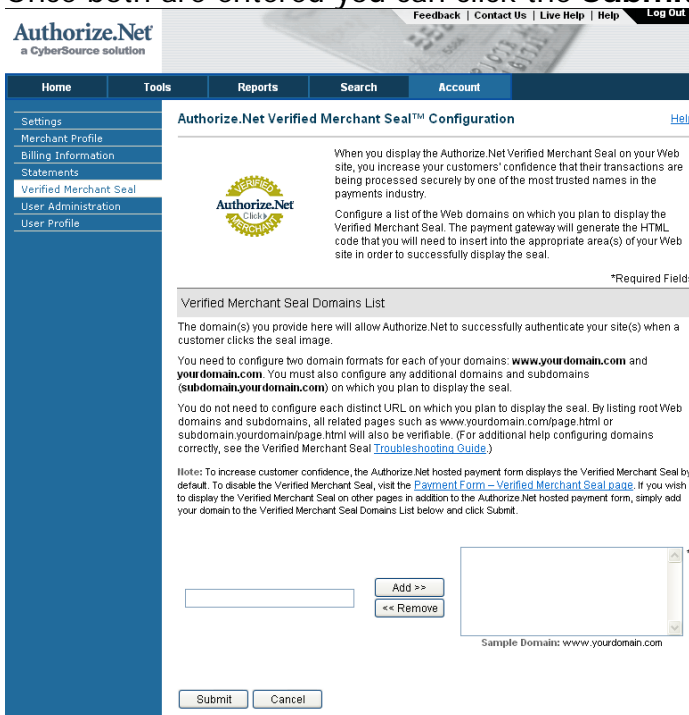
- License Agreement, review the agreement, click the checkmark indicating that you have read it, and click the **I Agree** button



- The next screen is where you will provide your domain names. You need to configure two domain formats for each of your domains: **www.yourdomain.com** and **yourdomain.com**.

You must also configure any additional domains and subdomains (**subdomain.yourdomain.com**) on which you plan to display the seal. Type your domain name and click the **Add** button. The screen will refresh and you can then enter the other domain names, as needed.

Once both are entered you can click the **Submit** button.



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- The following screen will display the domains you entered and the code. Scroll down to view the code. Click and drag your cursor to highlight the code displayed in the box. Copy the code (Ctrl C on keyboard or Right Click on the code and click Copy)

The screenshot shows the Authorize.Net merchant dashboard. The top navigation bar includes links for Feedback, Contact Us, Live Help, Help, and Log Out. The main navigation menu has tabs for Home, Tools, Reports, Search, and Account. A left sidebar contains a settings menu with options like Settings, Merchant Profile, Billing Information, Statements, Verified Merchant Seal (highlighted), User Administration, and User Profile.

The main content area is titled "Authorize.Net Verified Merchant Seal™" and includes a "Help" link. It features the Authorize.Net Verified Merchant Seal logo and a text box explaining that displaying the seal increases customer confidence. Below this is a "Verified Merchant Seal Domains List" with an "Edit" button. A text box explains that the payment gateway account is configured to authenticate domains and lists the formats for domain inclusion: `www.yourdomain.com` and `yourdomain.com`, as well as subdomains like `subdomain.yourdomain.com`. A note mentions that the Authorize.Net hosted payment form displays the seal by default and provides a link to the "Payment Form - Verified Merchant Seal page".

A text input field contains the domains `yourdomain.com` and `www.yourdomain.com`. Below this is the "Verified Merchant Seal Code" section, which includes a text box with the following code:

```
<!-- (c) 2005, 2009. Authorize.Net is a registered trademark of  
CyberSource Corporation.--> <div class="AuthorizeNetSeal"> <script  
type="text/javascript" language="javascript">var  
ANS_customer_id="1a72d6b4-ddee-4b95-  
aa19-7da9b44aa09";</script> <script type="text/javascript"  
language="javascript" src="/verify.authorize.net/anetseal/seal.js"  
></script> <a href="http://www.authorize.net/" id="AuthorizeNetText"  
target="_blank">Online Payment Processing</a> </div>
```

A note below the code states: "Note: The image is 90 pixels wide and 72 pixels high." A "TIPS" section provides instructions on how to disable the seal for a specific domain and recommends creating a "Secure Shopping" page with security details, with a link to a "Secure Shopping Sample Text help file".

At the bottom of the page, there are links for "Terms of Use" and "Privacy Policy", and a copyright notice: "© 2005, 2009. Authorize.Net is a registered trademark of CyberSource Corporation. All other marks are the property of their respective owners. All rights reserved."

- Open a new email message. Paste the code in the body of the email (Ctrl V or Right click and click Paste). Send the email to paulette@wdsolutions.com.